

EVERY DISH TELLS A STORY presents
The 2011 FLINDERS RANGES
FOOD STORIES FILM PROJECT



"QUORN is NOT a kind of TOFU!"

If you search for the word "Quorn" on the YouTube web site, you don't get videos of the town in the Flinders Ranges... what you get are home made films showing recipes for how to cook with "Quorn" - a kind of meat substitute made in the UK!

Quorn Resident and Film maker, Cindi Drennan, thinks this is outrageously funny, and also a wonderful opportunity to show those on the other side of the world, just what Quorn REALLY is. Not a kind of Tofu... but a fabulous town, in the Flinders Ranges, with good food, fresh air and excellent training.

Cindi Drennan and other people involved in EVERY DISH TELLS A STORY have put together a project to get local film makers and cooks to make short films that contain the REAL Quorn. This project (supported by Country Arts SA) will ensure that when people search for "Quorn" on YouTube, they will actually get stories from South Australia, and not of a meat substitute from the UK.

The Every Dish Tells A Story team is inviting anyone with an interest in making a funny, unique, joyful or entertaining film about food, inspired by the Flinders Ranges, to get in touch. This fun project not only will promote the region, it will also give filmmakers an excuse to taste things while filming, and for cooks to have their 15 minutes of fame, in a fun and social way.

We are inviting everyone in the region to get involved, so you can help create a Hawker or Port Augusta or Wilmington film if you want to... we're suggesting that your film idea should be under 15 minutes (as that is the maximum allowed for YouTube) and ideally be somehow inspired by or represent the heritage of the Flinders Ranges region.

We are planning to have a Pub Launch of the project at the AUSTRAL in Quorn, on Thursday the 31st of March at 7PM. We will introduce the concept, screen some of the films already made, and help link up cooks and filmmakers. The Austral are providing their usual delicious pub meal service, and some extra treats for our event.

Every Dish Tells A Story started back in 2008, and has so far involved local writers Tarla Kramer and John Mannion, photographer Liz Collins, with Bronwyn Lucas, Cindi Drennan and Catherine Murphy assisting. Over 40 people have already contributed stories and photos to the web site which grows every week. Film maker Malcolm McKinnon made two films last year based on the theme "Feral Foods", all with the aim of reflecting the idea that our food is so much more than the ingredients used.

In late May we will have a presentation of all films shown so far.
Make sure you "like us" on facebook for invitations to this and other events.
<http://www.facebook.com/EveryDishTellsAStory>

For further details about this project, visit www.EveryDishTellsAStory.com.au or contact Cindi Drennan on 0412 534 999

TIPS FOR FILM MAKERS: The aim is for YOUR DISH TO TELL A STORY that depicts how great our area is as well as makes a watcher's mouth water. To be a really good food film, its best to start with a story and background to the recipe. What makes it unique? How is it related to the Flinders Ranges? Then you can review the basic methods and ingredients and show how its done. You could consider the whole process from how the food is grown or caught, or show the making of in an exotic location.

You can upload the film yourself or send it to Every Dish Tells A Story for help to get it online. We can also help Cooks find film makers, and help Film Makers find Cooks. If you love your food and always wondered about what it would be like to have your own cooking show... get in touch and we might just be able to make it happen!

Cooks and Film Makers can be any age and we encourage the young, and the senior, to get into this project. Young people who have learned the basics of film making at school could talk to their grandparents about making "Preserves" - in the old days this meant making jams, but in this case the young people making the film could be "preserving a story" for the future.

It's hoped that this project will support tourism, help preserve local culture, and create an enjoyable project that anyone can participate in. For those who don't know how to make a film but would like to, there will be training sessions available to help you with all the basic know how. The benefit of that is an increased level of skill to be able to communicate online and through modern media. And for film makers who are already highlight skills, they will benefit from tasting some good food!

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